

# 50 KENTUCK

## FESTIVAL OF THE ARTS

OCTOBER 16 - 17, 2021

### CHEERS TO 50 YEARS!

### CORPORATE PARTNERSHIP OPPORTUNITIES

Partner with the 50th Kentucky Festival of the Arts to continue bringing a \$5 million economic impact to our community. Reach thousands of local and regional attendees who are excited to safely experience an in-person event featuring 260+ artists, live music, spoken word, activities for children, folk and contemporary craft demonstrations, food trucks, and local craft brews. **This year's Kentucky Festival of the Arts will be held October 16-17, 2021.**

#### PARTNERSHIP LEVELS:

Check your partnership level below. **Ask about higher levels and venue sponsorships!**

##### ☐ **ANNIVERSARY PARTNER - \$5,000**

Perks include anniversary partner recognition in print materials, 50 festival tickets (\$500 value), 6 VIP tickets (\$1,320 value includes 1 weekend pass, breakfast, lunch and snacks for one at the VIP tent Saturday and Sunday, a Patron's Choice Ribbon, and \$50 with each ticket in Kentucky Bucks to spend on art at the festival), 4 tickets to the **Coffee with the Collector** event held prior to the festival (\$100 value), and 3 Preferred Parking Passes at the festival (\$105 value)  
Charitable write-off = \$2,948.00\*

☐ **IMPACT PARTNER - \$4,000** Perks include recognition in a larger sized print, 30 festival tickets (\$300 value), 4 VIP tickets (\$880 value), and 4 tickets to the Coffee with the Collector event (\$100 value).  
Charitable write-off = \$2,732.00\*

☐ **INVESTED PARTNER - \$3,000** Perks include recognition in printed materials, 20 festival tickets (\$200 value), 2 VIP tickets (\$440 value), and 2 tickets to the Coffee with the Collector event (\$50 value).  
Charitable write-off = \$2,316.00\*

☐ **SUSTAINING LEVEL - \$2,000** Perks include recognition in printed materials, 15 festival tickets (\$150 value) and 1 VIP ticket (\$220 value). (Extra VIP tickets are \$220 each.)  
Charitable write-off = \$1,633.00\*

☐ **CONTRIBUTING PARTNER - \$1,000** Perks include recognition in printed materials and 10 tickets to the festival.  
Charitable write-off = \$900.00\*

☒ **NO PERKS PLEASE!** If you can live without the perks, Kentucky will send you a contribution letter for the full amount of your cost to participate. Check this box and your perks will be gone, but your intrinsic value (and tax write-off) will increase!

**BUSINESS NAME:** *(as you want it listed in the program)* \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_ **CONTACT EMAIL:** \_\_\_\_\_

**PAYMENT OPTIONS:** ☐ **CHECK ENCLOSED:** # \_\_\_\_\_ **PLEASE INVOICE ME:** ☐ \_\_\_\_\_ \*Call during business hours to pay with credit card

**SIGNATURE:** \_\_\_\_\_

RETURN THIS FORM VIA EMAIL OR SNAIL MAIL TO:

KENTUCKY ART CENTER | 503 MAIN AVE., NORTHPORT, AL 35476 | 205-758-1257 | AECHOLS@KENTUCKY.ORG | WWW.KENTUCKY.ORG